



**HE PARTS**  
**INTERNATIONAL**

CONSTRUCTION SOLUTIONS

**HE ONE™**



# OUR GOAL. LOWER COSTS.

## • H-E ONE™

H-E Parts understands Dealers have many needs. Price and Quality are always priorities; however vendor competition has always been an issue. This is why we created H-E One™. A dealer program truly focused on the Dealers needs and finally solves the ongoing trust issues with your vendors.

Whether a large or small Dealer, H-E Parts has a program to meet your needs.

### PRICE

We guarantee you will receive the lowest price. If you find a lower price on an equivalent part, we will match and beat by 3%.

### QUALITY

H-E Parts quality meets or exceeds OEM standards. Long term side-by-side and A2LA Certified 3rd Party tested to ensure chemistry and function are the best.

### CONSISTENCY

Tired of traditional aftermarket part to part variation? H-E Parts manufactures to specifications, not to price. We offer only Genuine GUTTUF® and will never outsource to substandard brands.

### HASSLE FREE RETURN POLICY

Wrong Part? Return it! It's that simple.

**GUTTUF®**



## **H-E ONE<sup>PLUS</sup>**

For the Dealer wanting a true Partner with someone that will understand and help grow your bottom line, H-E OnePlus can provide additional benefits for loyal Dealers.

**DOES YOUR BUSINESS HAVE A REGIONAL NEED?**

**A SPECIFIC PART REQUIREMENT FOR YOUR CUSTOMER?**

**CUSTOMIZED WEAR ANALYSIS AND SOLUTIONS?**

Let us know! We can help by working with you and your customer to anticipate needs and meet them.

A Partner, not a Competitor. Even in the unlikely event H-E sells directly to an End User in your territory, we will give you 5% of invoice total! To further prove our commitment, we will provide quarterly territory sales reports to avoid future incidents.



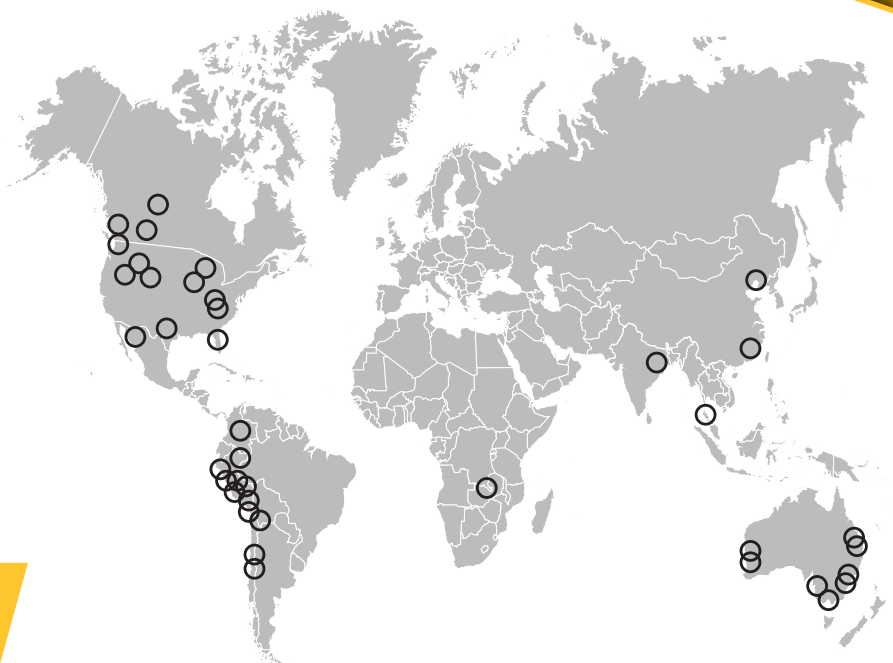
## QUALITY

NEVER AN IMITATION OF  
QUALITY – ALWAYS 100%  
MANUFACTURER-DIRECT.

## OUR GOAL. LOWER COSTS.

H-E Parts International has been providing quality alternatives to the global mining and construction industry since 1932 by acquiring the Best in Class Technologies. Our goal has been to work with strategic Customers while supplementing Dealers with cost effective solutions through Upfront and Long Term Component Life.

Solutions for all makes, including Komatsu® Caterpillar® John Deere® Volvo® and Hitachi®



INNOVATION. NOT DUPLICATION.™

## SPEED

MORE THAN 500,000 PRODUCTS  
AVAILABLE FROM THREE STRATEGICALLY  
LOCATED SERVICE CENTERS.



## ENGINEERING & DESIGN

H-E PARTS' SOLUTIONS CAN BE  
TAILOR-MADE TO MEET EXACT  
CUSTOMER NEEDS.

## SOME OF OUR VALUED CUSTOMERS



# GETTUF<sup>®</sup>

## COST EFFECTIVE

EXTENSIVE FIELD AND  
INDEPENDENT THIRD-PARTY LAB  
TESTING. MANUFACTURED TO OEM  
SPECIFICATIONS OR BETTER.

## STOP BUYING FROM YOUR COMPETITOR.

Buying aftermarket parts? If you are, you are likely buying from your competitor. Think about it. Nearly all dealers have the same issue: your vendor is also your competitor. If your vendor sells any of the following, you should be worried:

### UNDERCARRIAGE...EVEN CREATING NEW DESIGNS?

RUBBER TRACKS?

SERVICE?

ENGINE?

POWER TRAIN?

HARDWARE?

MISCELLANEOUS?

Many aftermarket companies are now large, vertically-integrated companies comprised of R&D, design and manufacturing of numerous products that directly compete. Some vendors even offer rebuild and service capabilities.

How many product lines is your competitor offering?

Even if not today, your vendor could easily become your competitor should they choose. For the construction industry, H-E Parts focuses on very few product lines...and do them well! H-E Parts is a cost effective OEM alternative for your GET needs. We understand the traditional aftermarket issues and have developed systems to eliminate the Dealer : Vendor conflicts.

If you're not worried about buying from your competition, you should be. Stop feeding the beast!







# WE REWARD LOYALTY!

## JOIN H-E ONE™ AND EARN VALUABLE POINTS

Earn valuable points for every dollar spent on all GET and other promotional items. Points can be redeemed for thousands of items from golf clubs to cruises using our easy online rewards site. Want parts? No problem! Points can be used for any H-E Parts Construction Solutions part, including freight!



To join, simply scan the QR code or go to [www.HEPlrewards.com](http://www.HEPlrewards.com) to register. Receive 1000 points for registering!



CONSTRUCTION SOLUTIONS

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- BEST PRICE – GUARANTEED
- CERTIFIED QUALITY
- CONSISTENCY
- HASSLE FREE RETURN POLICY
- PARTNER, NOT A COMPETITOR



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